

MAIA ANTHEA MARINELLI

Maia Marinelli, an artist and cultural entrepreneur, navigates the intricate realms of contemporary creativity, blending art, technology, and social-environmental practices. Raised on a sailboat, she exists in constant flux between the irresistible vastness of the open seas and the intensity of a concrete jungle.

In her art, Maia strives to unite urban and natural landscapes, creating conceptual activist works and interactive installations that physically engage with surroundings. This balance mirrors her own existence on the edge of contrasting worlds.

Leading the H.E.A.R.T. Foundation in Bari, Italy, Maia drives research-based programs fostering cultural development, innovation, and effective communication. Beyond art, she engages advertising, photojournalism, and active volunteering for natural preservation causes.

Collaborating with partner Miles Valle, Maia actively contributes to regenerating a Hawaiian forest, exploring experimental conservation, wild food foraging, and nutrition. This hands-on experience underscores the intricate link between biodiversity and socio-cultural diversity, emphasizing environmental and cultural

preservation.

Holder of an MFA from NYU's Interactive Telecommunication Program and a BFA from the Fine Art Academy of Florence, Maia's work has been showcased globally. Her journey is a constant hands-on exploration of the transformative power of art, seamlessly weaving creativity, technology, and environmental consciousness to foster a harmonious coexistence between humanity and the natural world.

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THE NEST - THE MOBILE FOOD LAB

Date: 2019

Commissioned by: Tessellate Studio, New York, USA

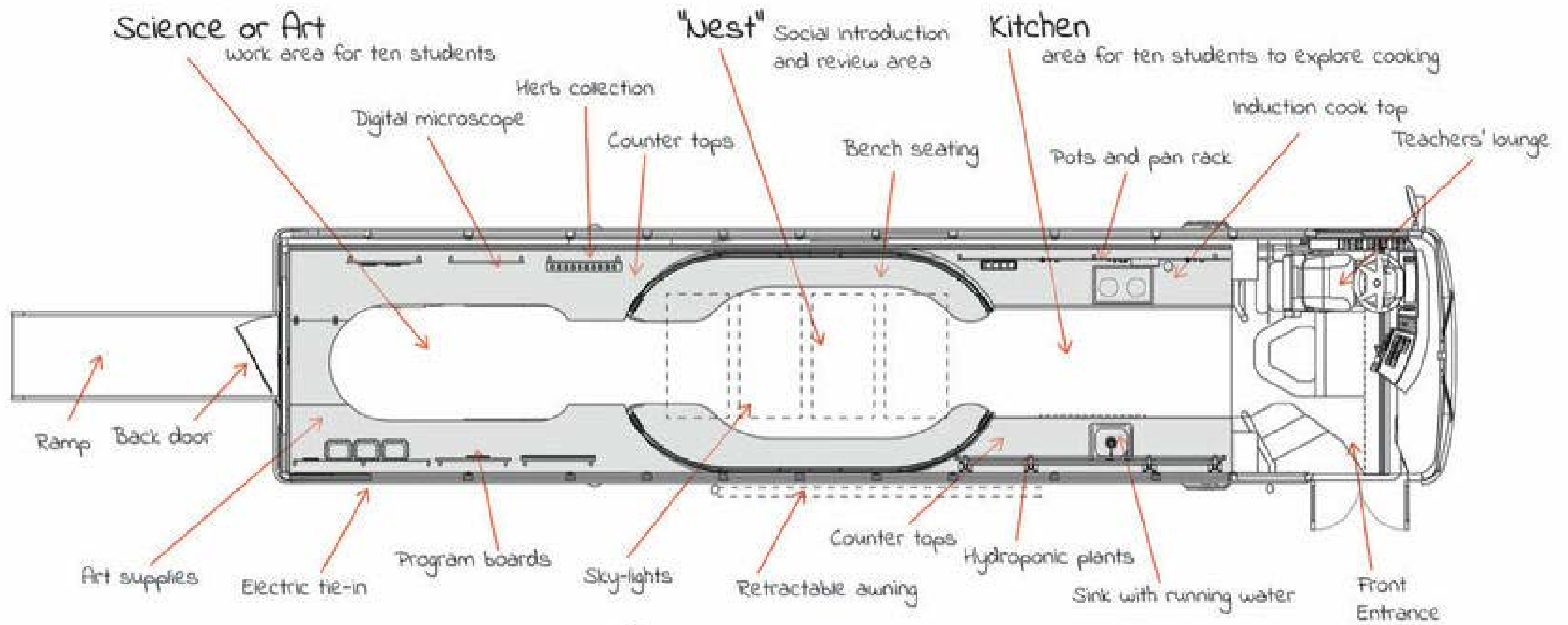
Medium : Desing, Uban Project, Ropes and knots

The Mobile Food Lab (MFL) is an entirely customized school bus outfitted as a brightly lit greenhouse, exhibit space, and lab space to teach kids about healthy eating; all within 300 square feet of moveable space.

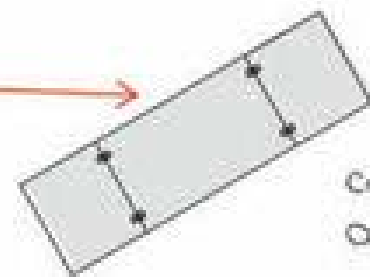
The experiential mobile classroom travels to underserved communities to teach kids that healthy food can be grown and enjoyed everywhere, and to explain how these plants nourish our minds and bodies.

<https://designawards.core77.com/Design-for-Social-Impact/84742/Mobile-Food-Lab>



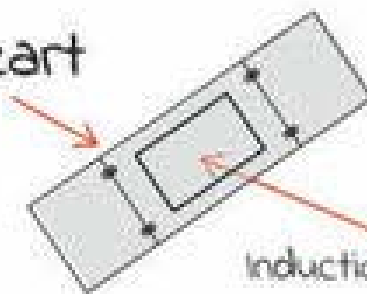


Mobile Art and Science work cart



can be moved outdoor or into school

Mobile cooking cart



Induction cook top



INFINITO

Date: 2016 and growing

Commissioned by: arte_FITS.Foundation, Dorado, Puerto Rico.

Medium: Site specific intervention, Ficus Blanco tree

"infinito" is a land art installation that utilizes the sculptural nature of Ficus trees to sculpt a large tall infinite symbol made of roots, trunks, and branch weaved together. The original idea is inspired by the sculptural and fast growing nature all Ficus trees, (communally found in the Puerto Rican landscape), to build a large sculpture. Working around the concept of time (or the relative value of time), "Infinito" functions as a meditative experience, putting in relationship the virtually infinite life of a tree with the one of a human life.

Links

www.maiamarinelli.com/portfolio/infinito/







STRING THEORY

Date: 2016

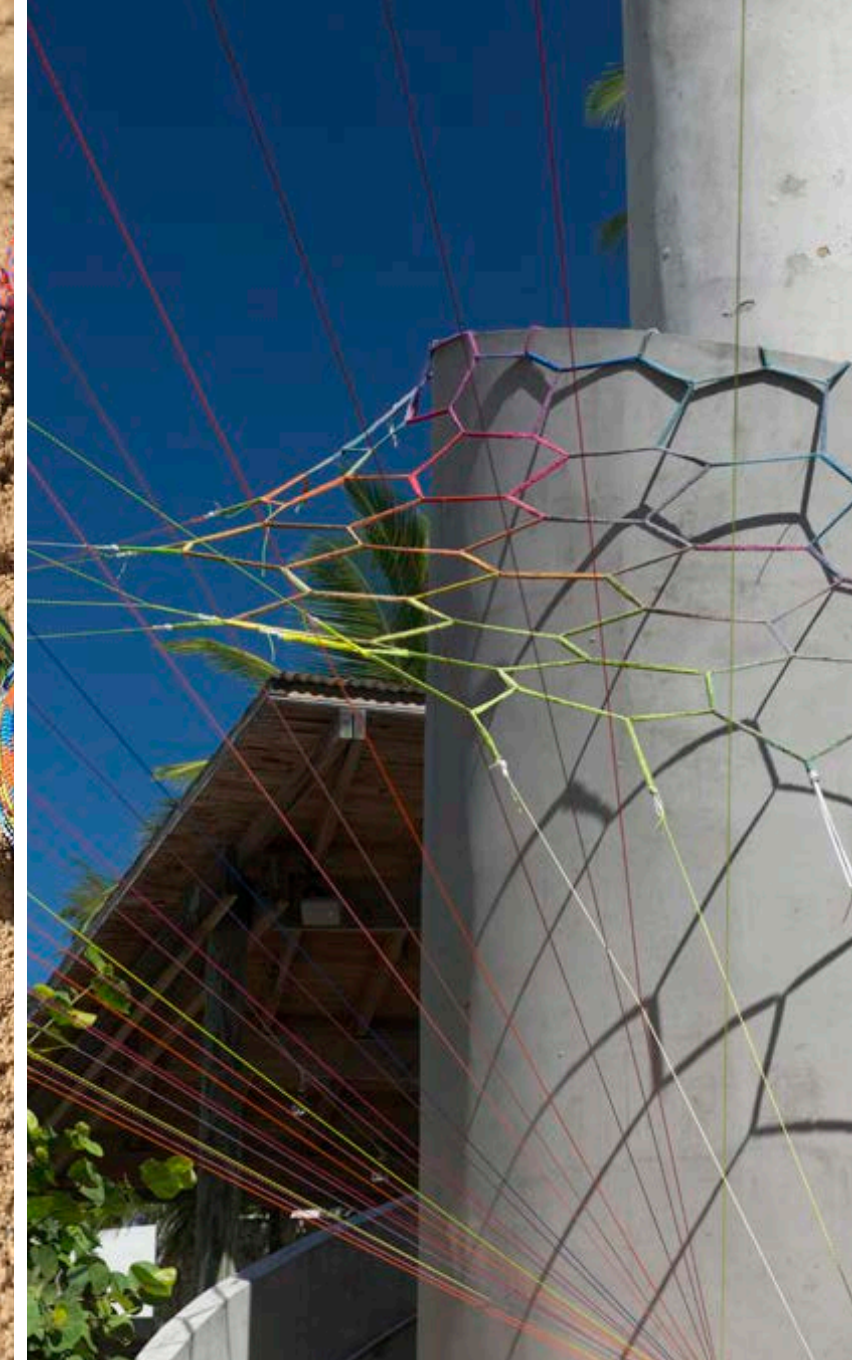
Commissioned by: arte_FITS.Foundation, Dorado, Puerto Rico.

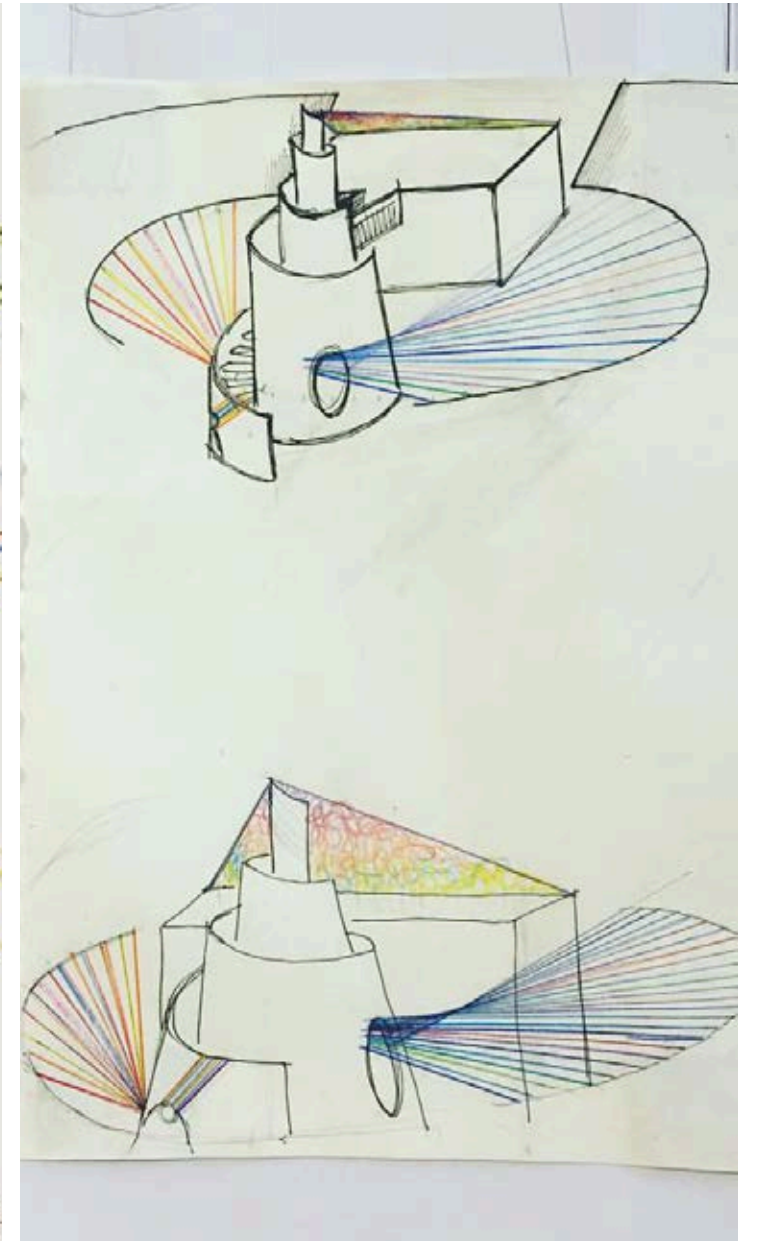
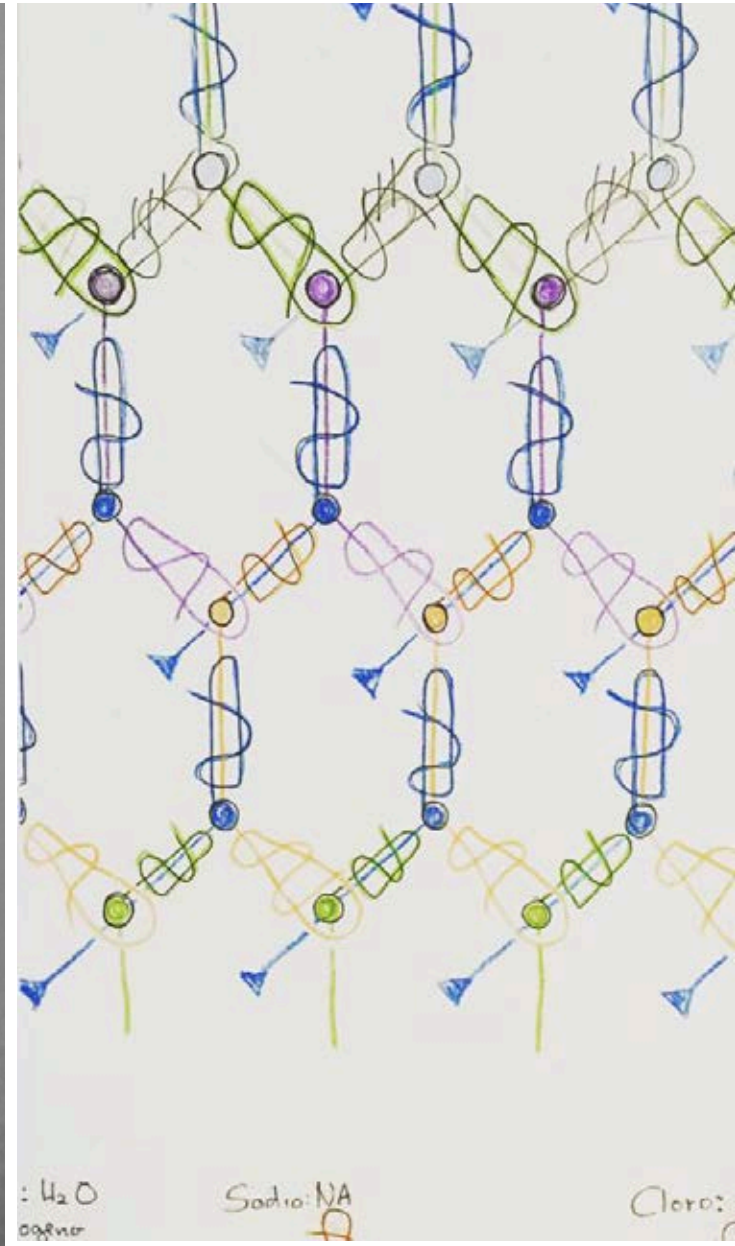
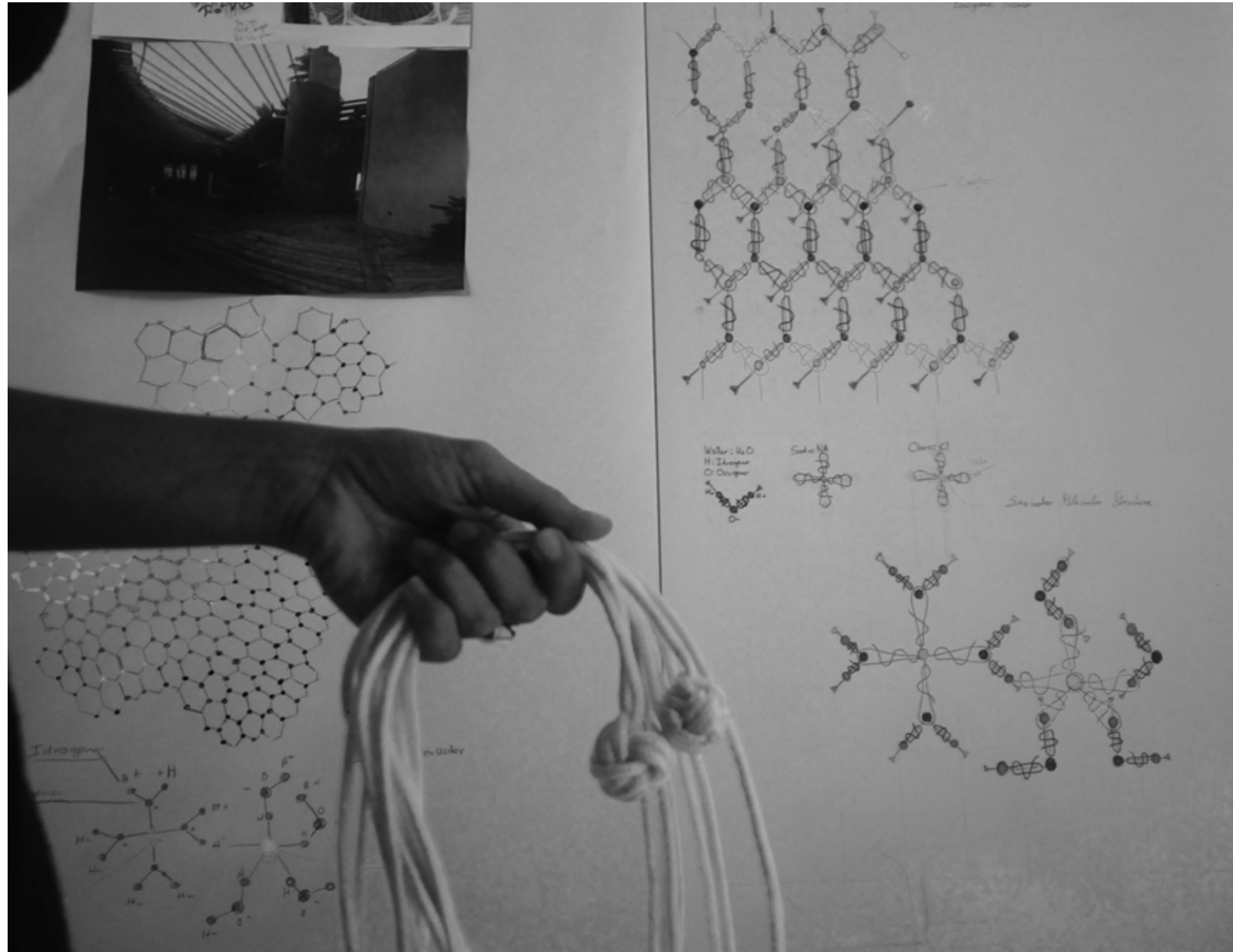
Medium : site specific intervention, ropes and knots

"String Theory" is an impromptu, site-specific installation created during my residency at arte_FITS.Foundation. It seamlessly blends molecular structures, nautical knots, and an exploration of life's interconnectedness through molecules. Ropes and knots serve both structurally and symbolically, connecting the space and offering viewers a rich visual and tactile experience.

Inspired by Adriano Sofri's exploration of knot and nail symbolism in "Il nodo e il chiodo," "String Theory" uses knots as the binding force shaping the universe, influencing the work structurally, aesthetically, and conceptually.

<https://www.maiamarinelli.com/2016/09/20/artefits02/>







OCCUPAY NORTH

Date: 2015

Performed: Svalbard, North Pole

Exibited: 2020 Museo Fondazione Pino Pascali, Polignano, Italy

Medium: performance art, conceptual activist intervention, video installation, Phography

"Occupy North," conceived during "The Arctic Circle" art residency in October 2015, is a bold artistic initiative responding to the political tensions surrounding Arctic territorial claims. In two transformative phases, the project challenges traditional notions of nationhood and territory.

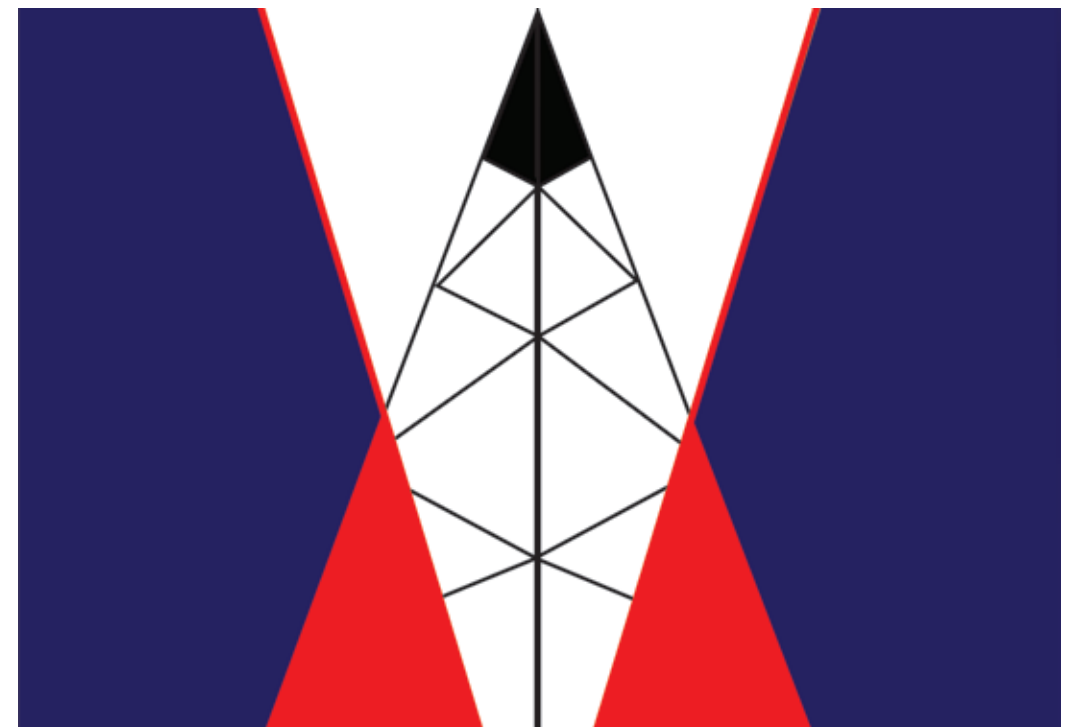
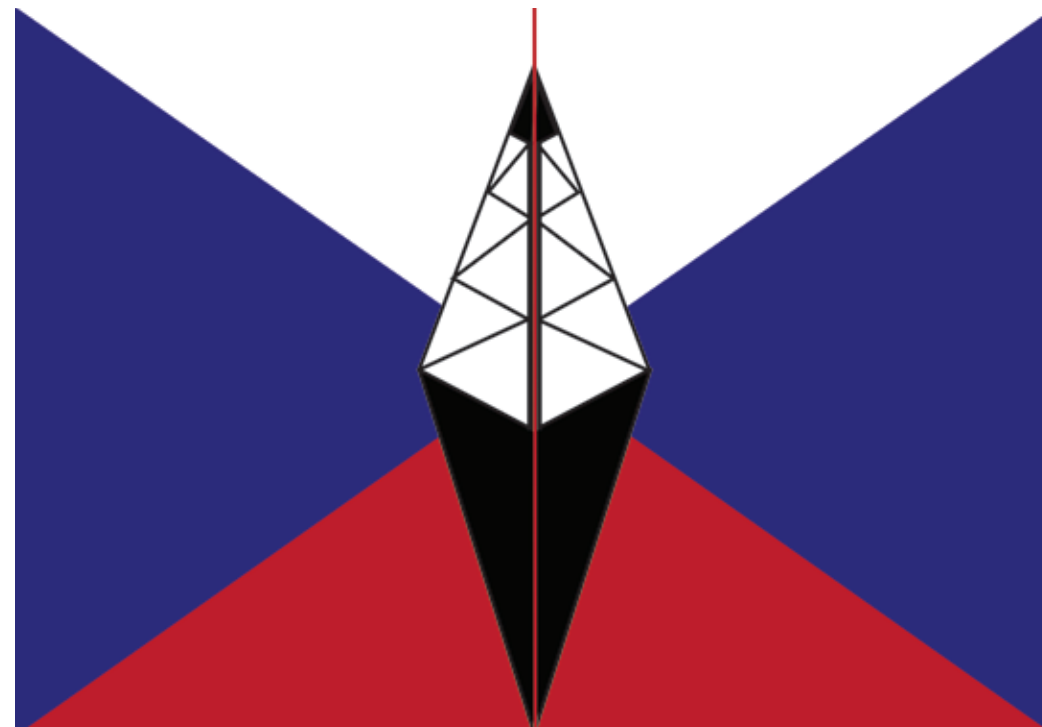
The symbolic act of planting a flag physically stakes a claim in the Arctic, challenging geopolitical norms. This performative gesture is complemented by a strategic legal pursuit through the United Nations and the Norwegian government, thrusting the project beyond art into international governance.

Documented through photography, video, and visual artifacts, the legacy of "Occupy North" "Occupy North" aims to reshape narratives, question power structures, and prompt conversations about the environmental impact of political decisions.

<https://www.maiamarinelli.com/2020/11/30/occupy-north-pino-pascali-fondations-museum-of-contemporary-art/>

Shipwrecking in the Arctic: <https://www.maiamarinelli.com/2016/01/29/shipwreck/>

Occupy North: <https://www.maiamarinelli.com/portfolio/occupy-north/>







OCCUPAY NORTH (Photographs)

Date: 2015

Location: Svalbard, North Pole

Exibited: 2020 Museo Fondazione Pino Pascali, Polignano, Italy

Medium: Phography







MEDITATION

Date: 2015

Performed: Svalbard, North Pole

Exibited: 2020 Museo Fondazione Pino Pascali, Polignano, Italy

Medium: performance & video installation

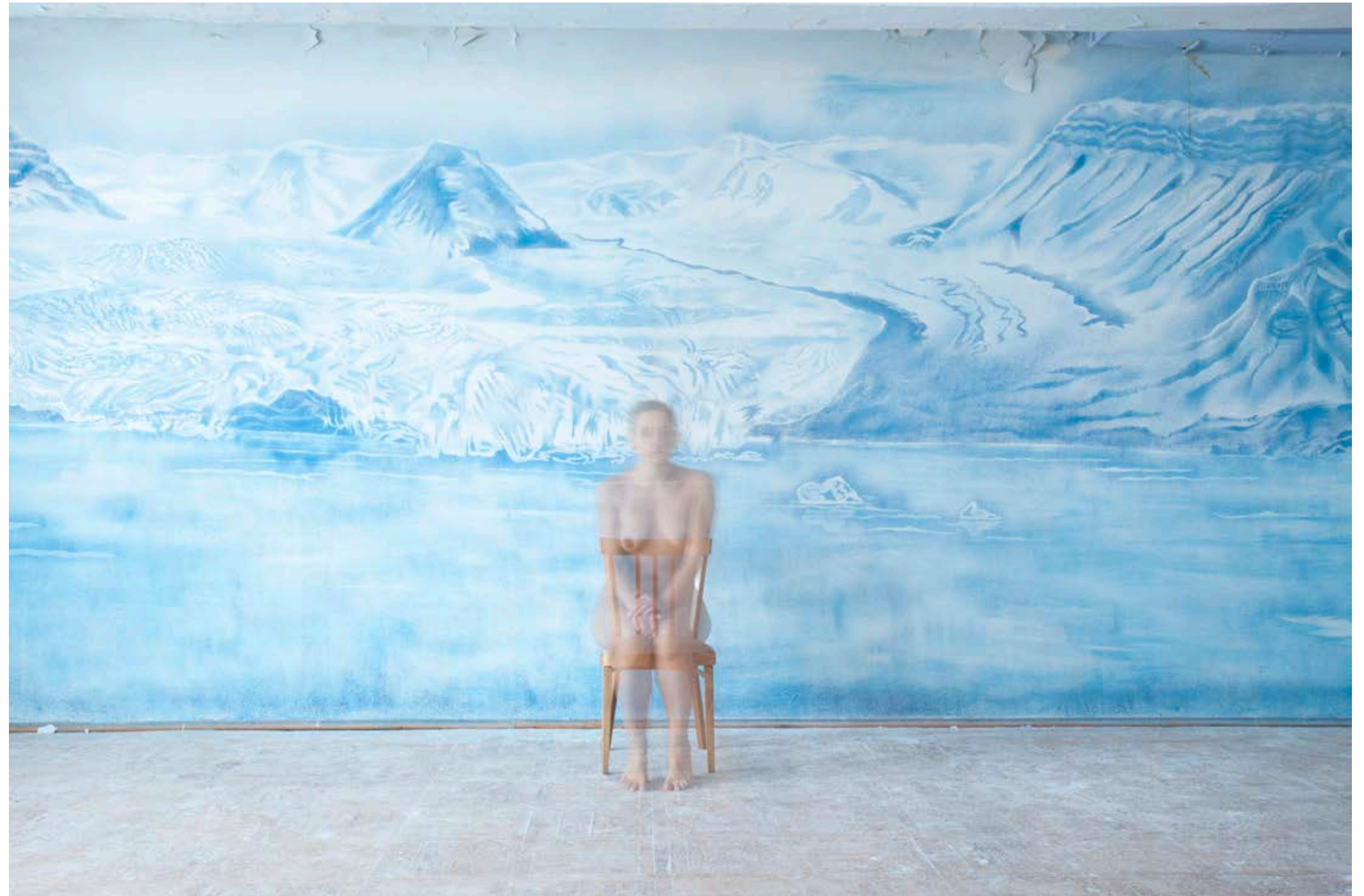
The “Meditation Series” project emerged from my artistic endeavors during The Arctic Circle Residency in October 2015. Influenced by the awe-inspiring Arctic landscape, this ongoing performance series involves the deliberate integration of my body as a sculptural element, establishing a profound connection with the surrounding natural environment. Through this exploration, I delve into the nuanced concepts of harmony, vulnerability, and resilience, using my physical presence to articulate a unique dialogue with the Arctic terrain. This project serves as a reflection on the interplay between human existence and the sublime beauty of the Arctic, capturing the essence of my experience during this transformative residency.

Video:

<https://vimeo.com/143677726>

Links:

<http://www.maiamarinelli.com/2016/01/29/shipwreck/>





EXPEDITION

Date: 2015
Performed: Berlin, Germany
Medium: Performance



"The Expedition Series" is a symbolic exploration of human relationships, performed in the Australian outback and Berlin. Inspired by Bruce Chatwin's Songlines, two performers start at sunrise, walking backward and creating a rope from recycled materials. This rope symbolizes the connection between them, representing the distance and time needed for personal growth. At sunset or when materials run out, they set up separate camps. The next morning, they search for each other by winding back the rope, symbolizing life's twists and turns. The performance culminates when the rope is fully coiled, signifying the completion of their journey and the reunion of the performers. Through this symbolic voyage, "The Expedition Series" explores the negotiation of relationships, the distance required for self-discovery, and the ultimate return to one's center.

<https://www.maiamarinelli.com/portfolio/the-expedition-series/>



I PORN

Date: 2015

Location: GlogoAIR , Berlin

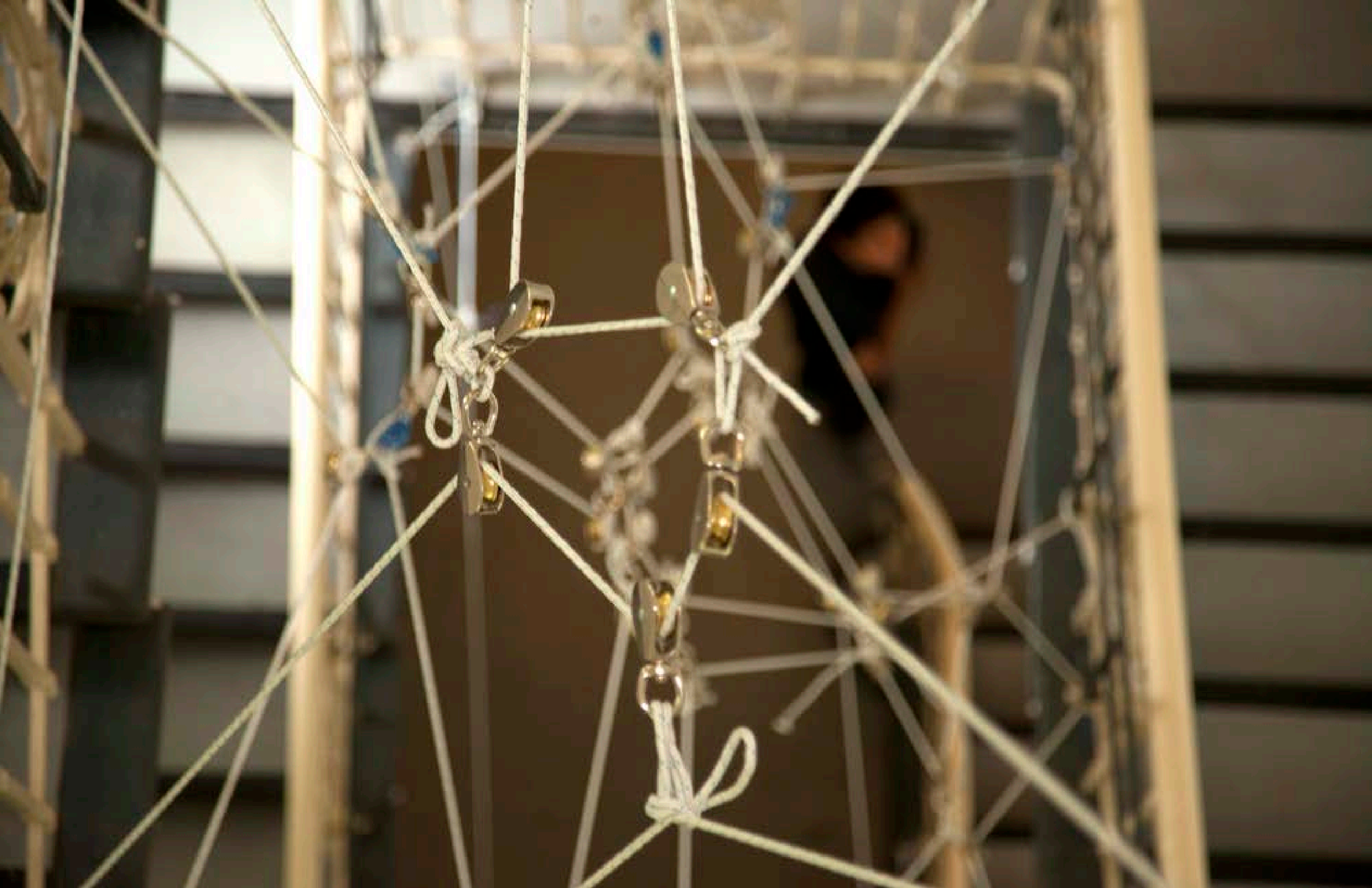
Medium: GlogoAIR Sex education, workshop and photography

In a media landscape dominated by the male gaze, particularly in the realm of pornography, the "I Porn" workshop aims to create a safe and explorative space for participants to redefine and celebrate their bodies and sexuality through photography. By challenging the oppressive norms of standardized beauty perpetuated by patriarchal society, this workshop encourages a personal and collective journey towards embracing diverse expressions of beauty and desire.

The overarching goal is to cultivate awareness of our carnal identities, allowing for a rediscovery of the power of erotica beyond the confines of mainstream, unrealistic portrayals. Through collective exploration and creative expression, "I Porn" seeks to empower individuals to break free from oppressive beauty standards and forge a path towards embracing the authentic and diverse nature of human sensuality.

<https://www.maiamarinelli.com/news/i-porn-18-july-2015/>





DIMENSIONAL HOMOGENEITY

Date: 2015

Exibited: 2015- GlogoAIR , Berlin, Germany

Medium: Kinetic Sculpture, berometric pressure, ropes, pulleys, interactive technology

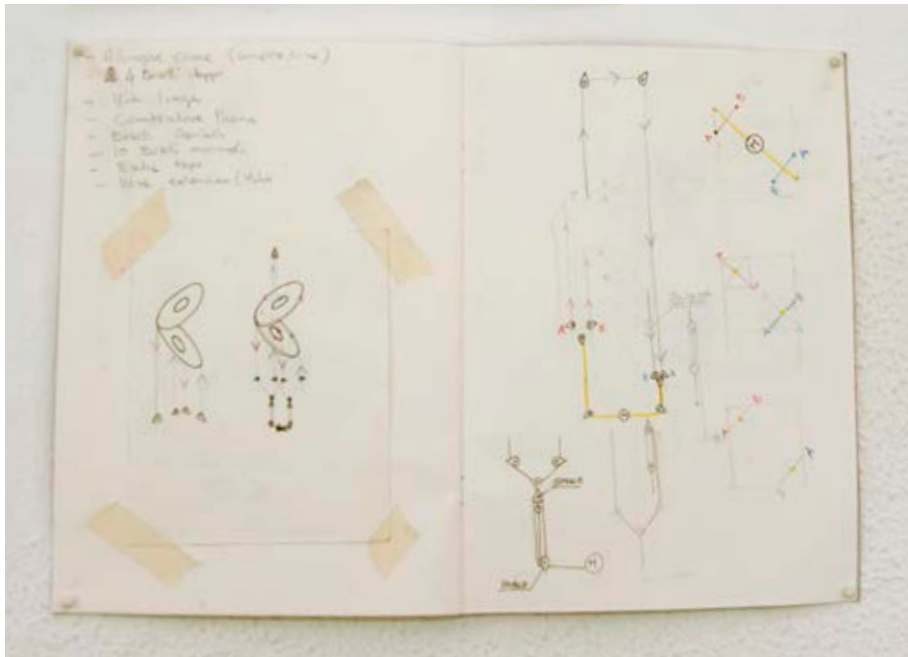
"Dimensional Homogeneity" is a dynamic art installation inspired by meteorological dynamics. Using a system of rigging and pulleys, the sculpture depicts air movement from high to low pressure and sea level to the stratosphere. Driven by a motorized winch controlled by a microcontroller analyzing Berlin's weather data, the installation becomes an interactive experience. The work also includes drawings and prints, offering a multidimensional exploration of the intersection between art and meteorology.

Links:

<http://www.maiamarinelli.com/2015/07/10/dimensional-homogeneity/>

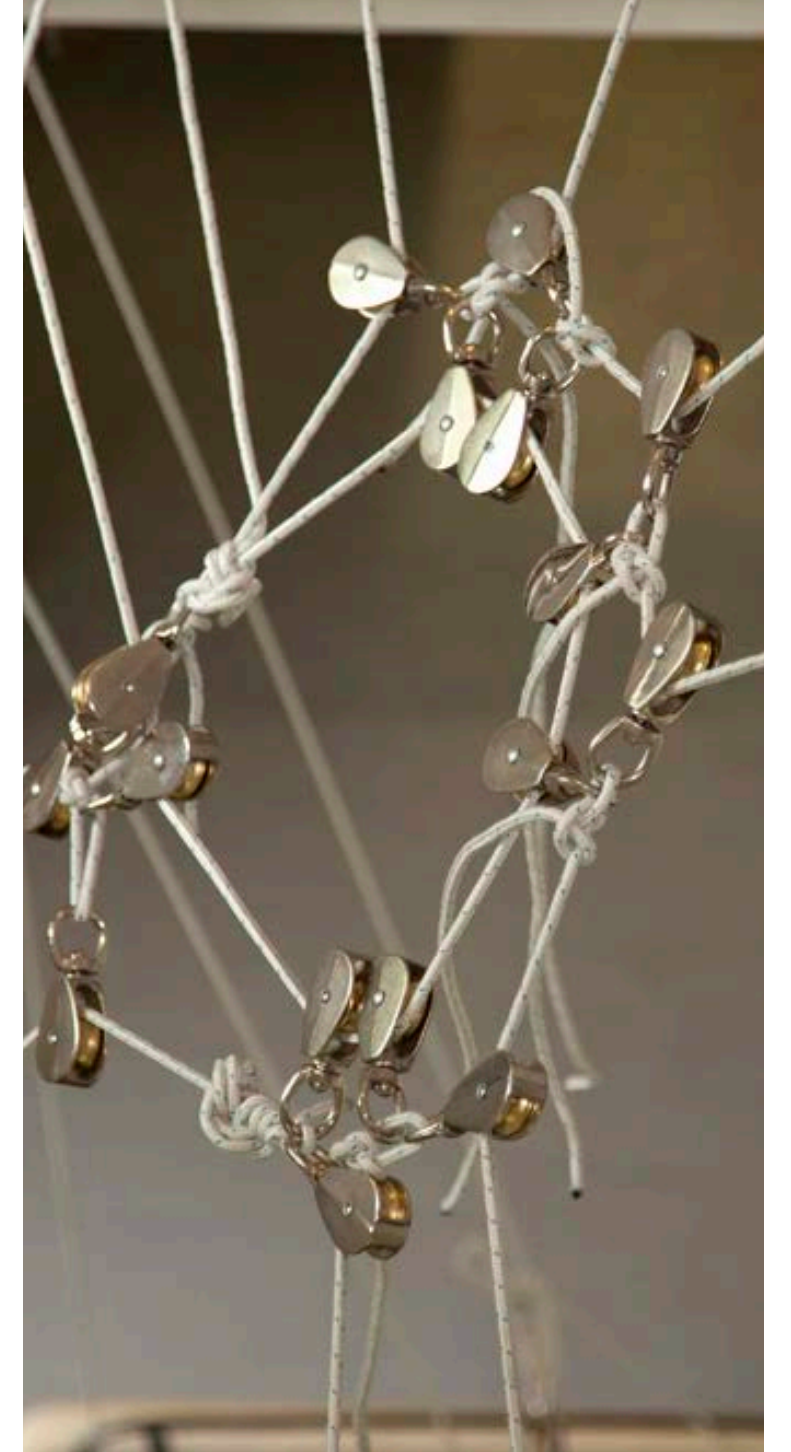
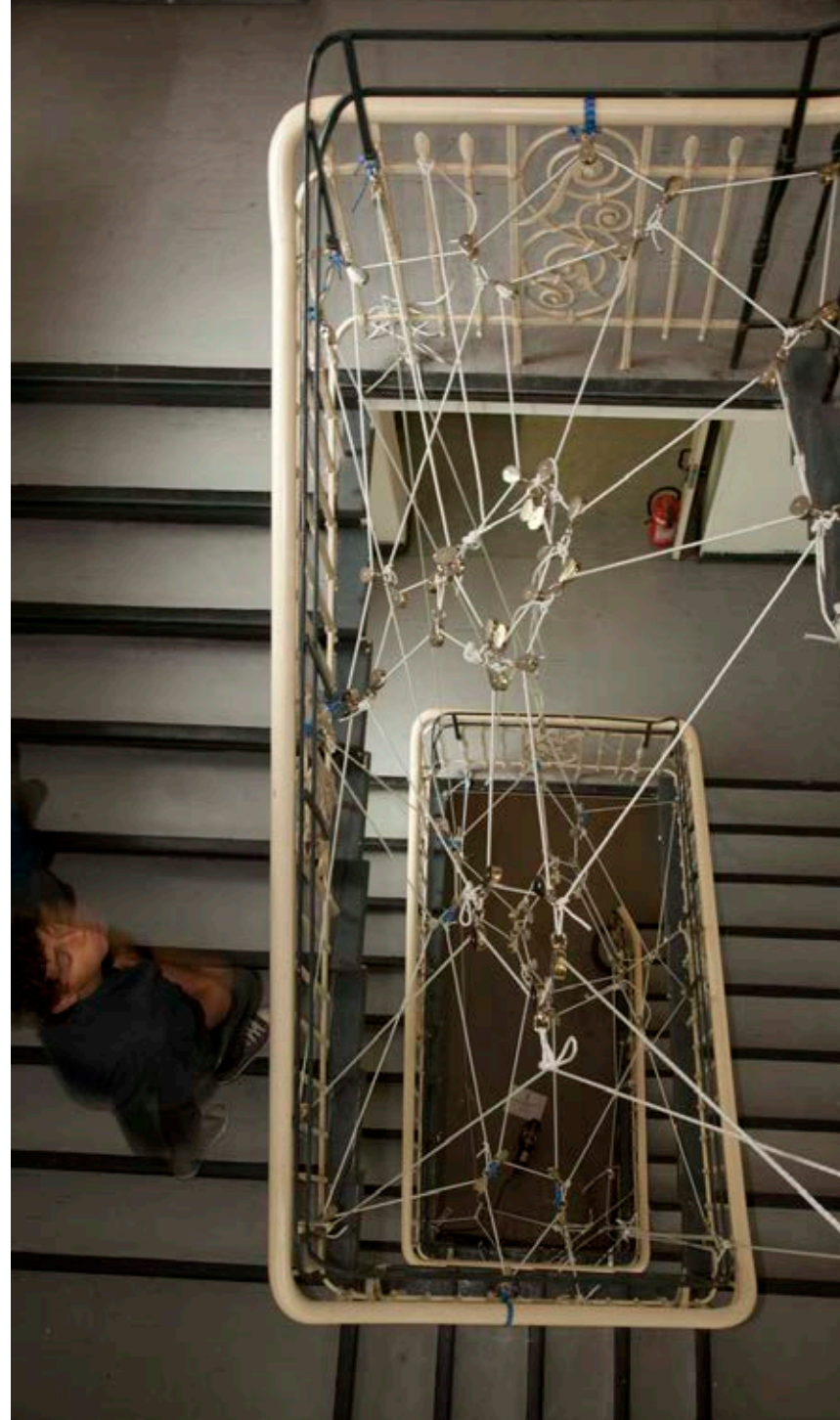
Video:

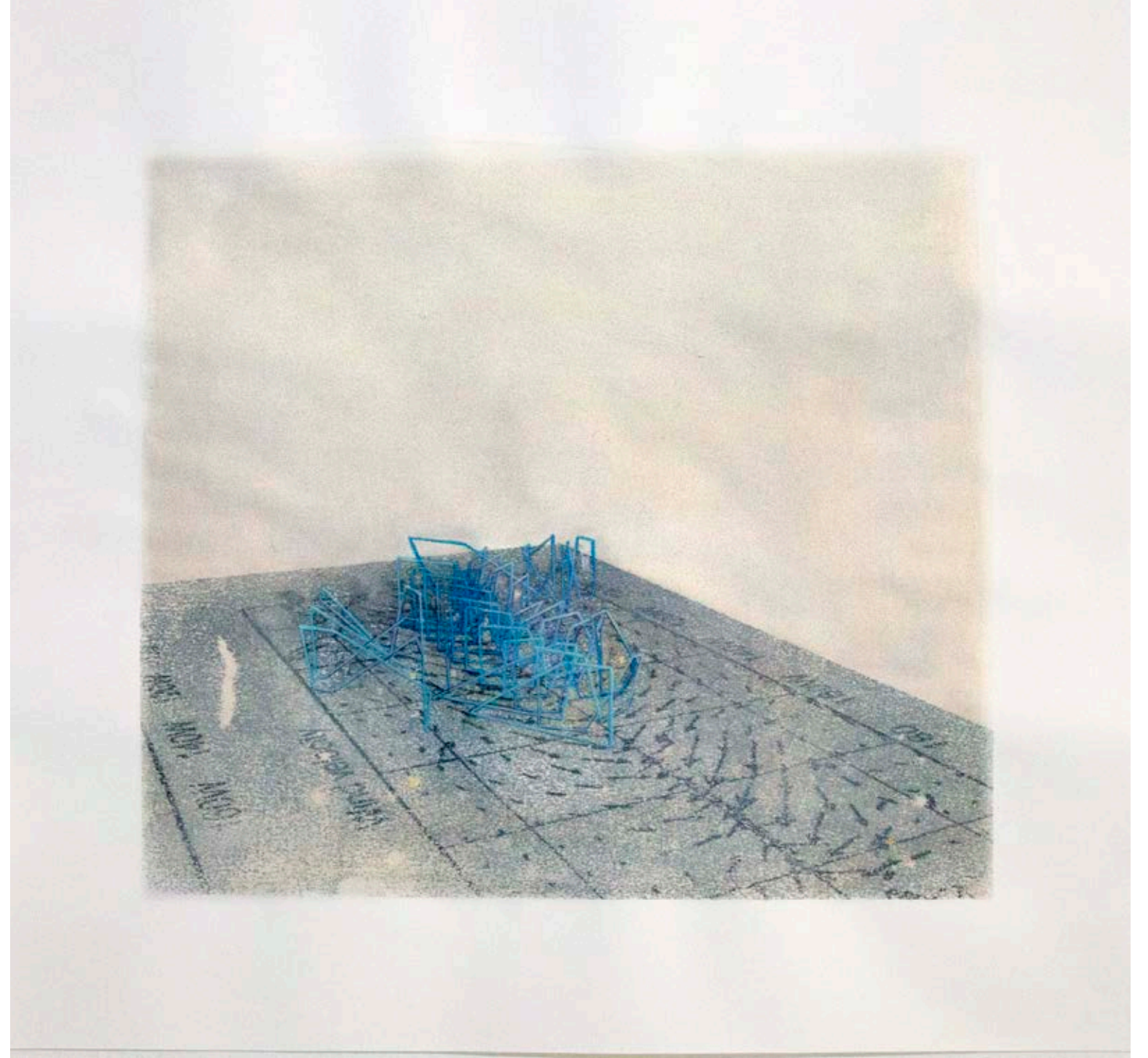
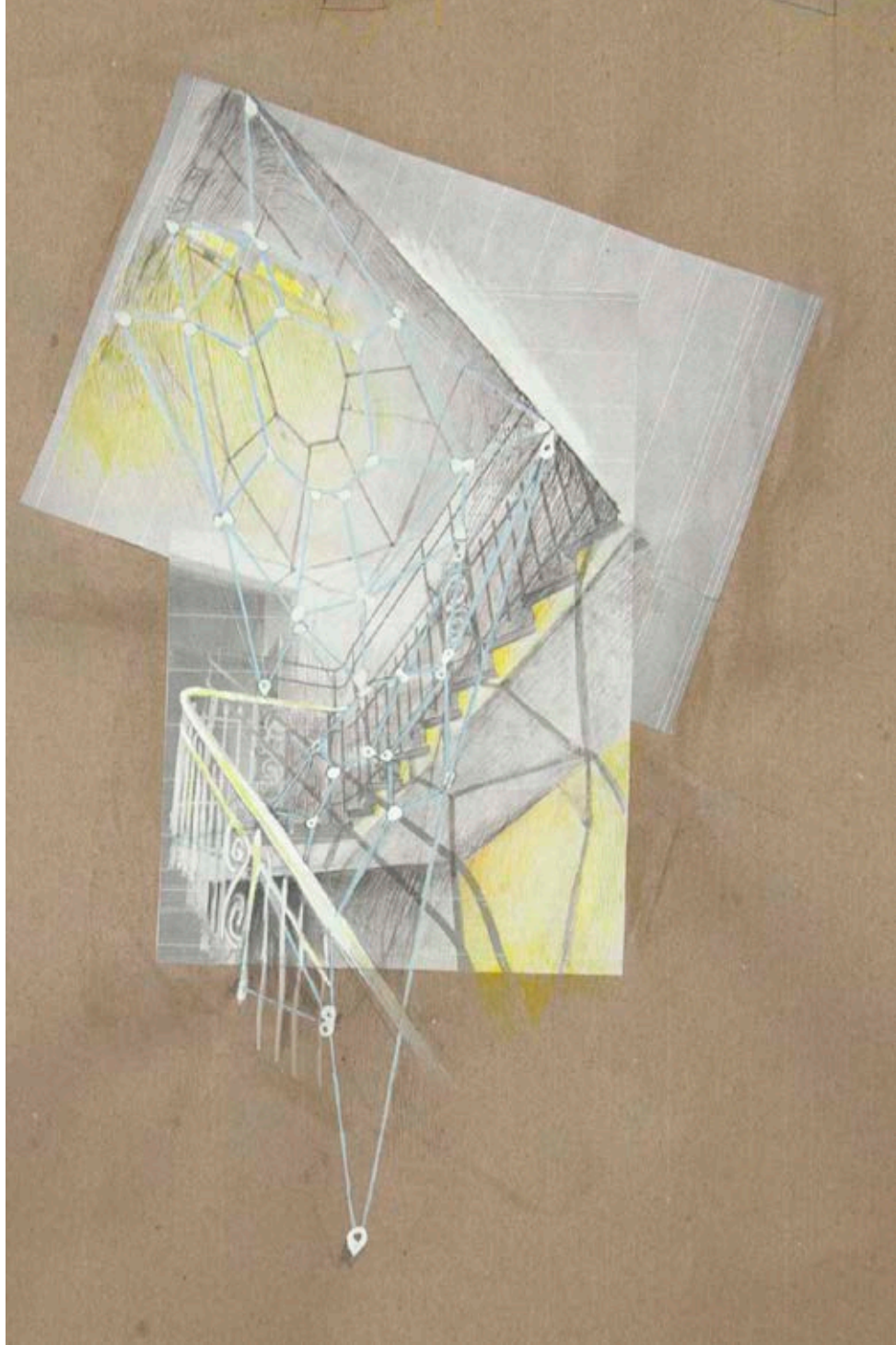
<https://vimeo.com/145206929>



Technical drawing of the pulley system control system









INTERACTIVE DESIGN

Date: 2015

Comissioned: Zona Dinamyc for Berlin's Tempelhof Park, Berlin, Germany

Medium: Installation/ urban intervention

Poking fun at my former career in advertising as Interactive Communication Designer "Interactive Design" reimagines communication design in the bustling contemporary world by playfully employing an "archaic" two-cans-and-a-rope concept. Collaborating with Zona Dinamyc, the installation, set within Berlin's Tempelhof Park, connects visitors through whimsical telephone lines.

Positioned on a former runway turned bird sanctuary, "Interactive Design" invites participants to step away from digital screens. Engage in secret conversations amidst the beauty of nature, watch birds take flight, and share laughter with others discreetly.

<http://www.maiamarinelli.com/2015/07/02/communication-design/>





WIND PLAYGROUND

Date: 2013

Exibited: Sculpture by the sea, Cottesloe, Australia

Medium: recycled sailcloth material, recycled carbon fiber masts and sailmaking technology

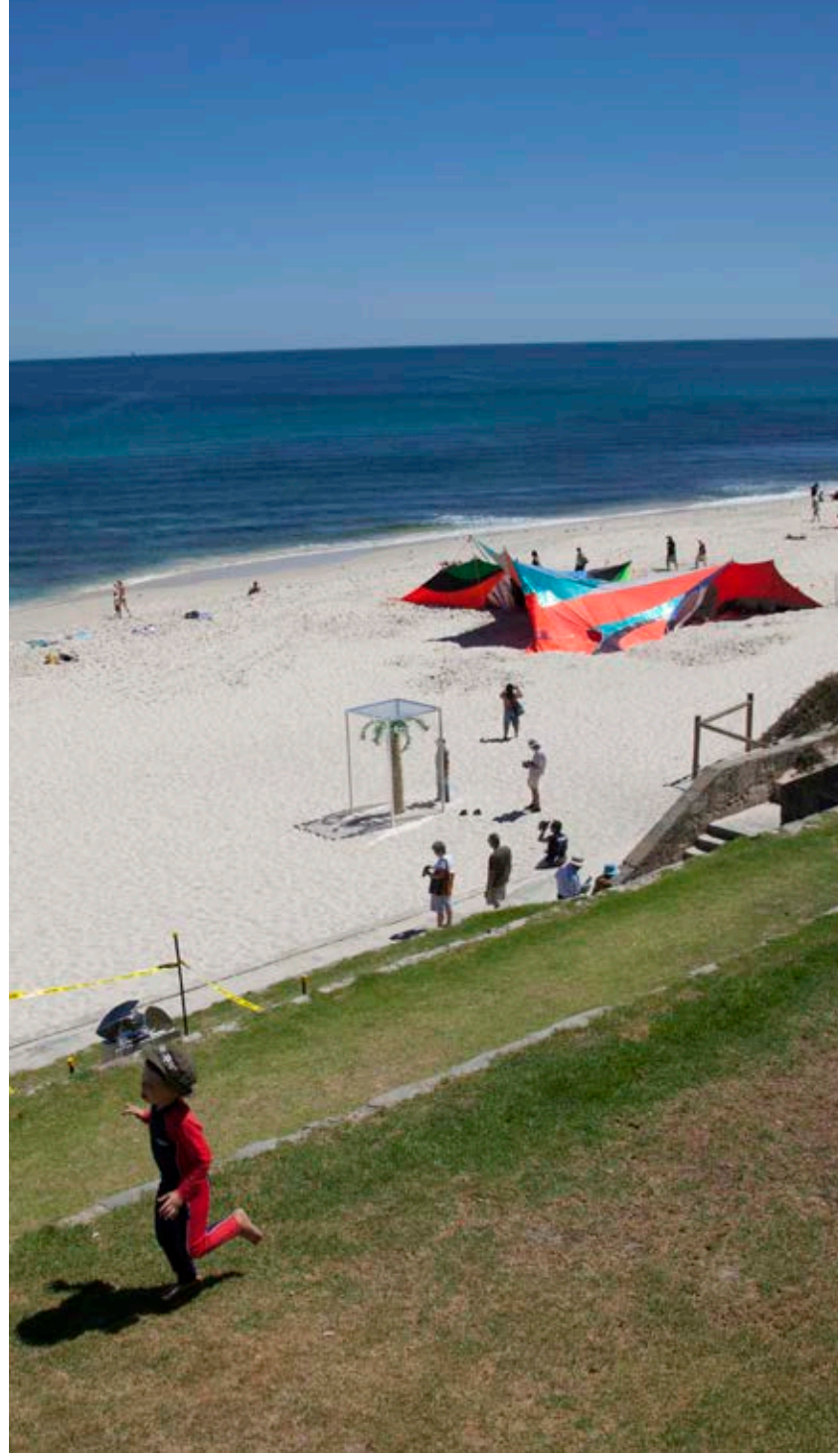
Wind Playground is a captivating kinetic sculpture that transforms the invisible force of wind into a vibrant and interactive experience. Standing at an impressive 57 x 65 feet and reaching a height of 18 feet, this unique installation resembles a lively "party dress" crafted from the same colorful materials used in windsurf and kite sails.

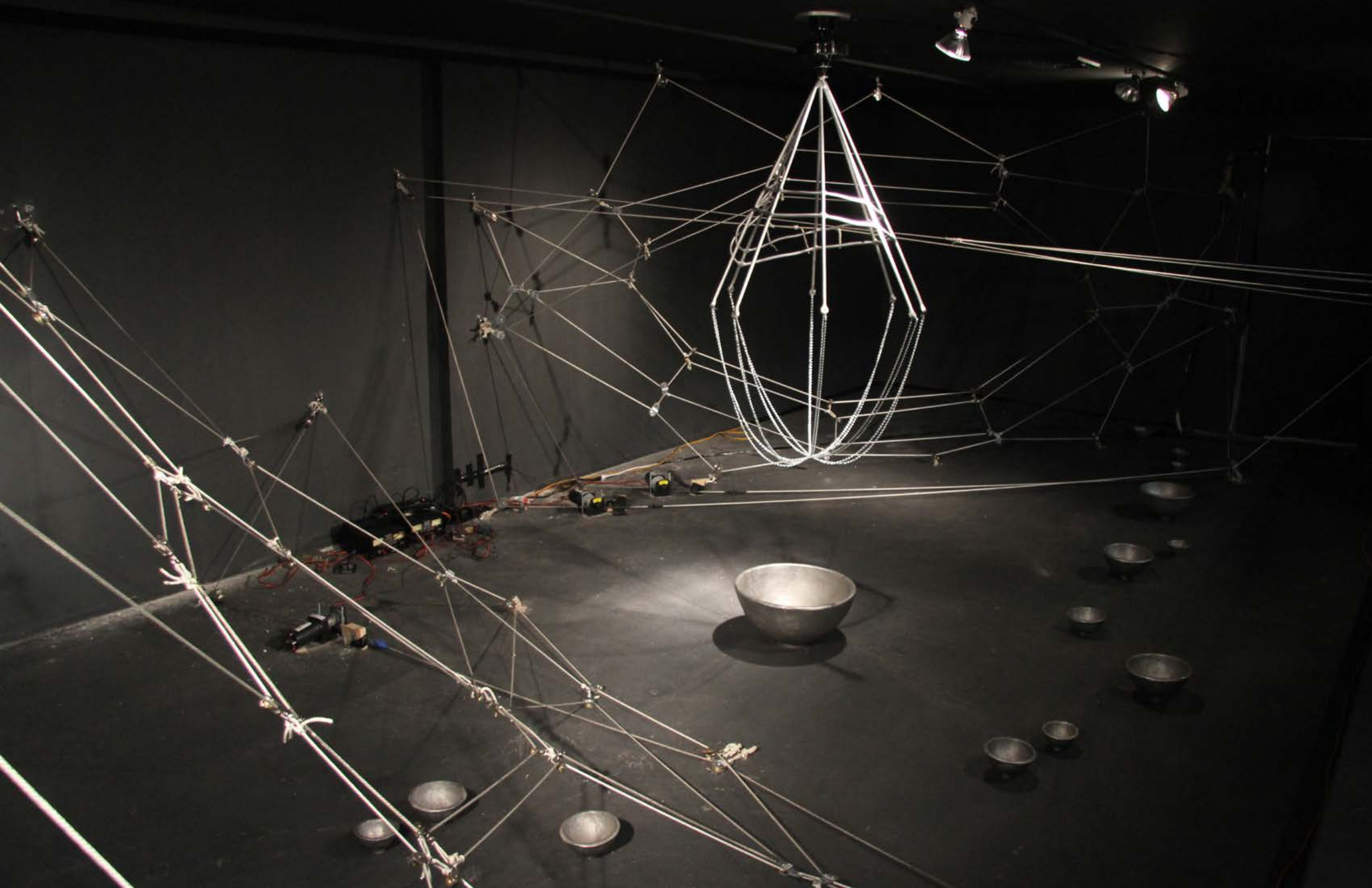
Inspired by the Venturi effect, Wind Playground engages with local wind patterns to create an immersive encounter with the elements. Utilizing expert sail-making techniques, the sculpture channels the wind through a maze of tunnels, forming intricate wind-microcosms. Visitors, much like seasoned sailors or thrill-seeking windsurfers, have the opportunity to playfully interact with and comprehend the nuances of wind, all while experiencing the exhilaration of being swept away by its powerful currents.

Links:

<http://www.maiamarinelli.com/portfolio/wind-playground/>







SOUNDSTORM

Date: 2010

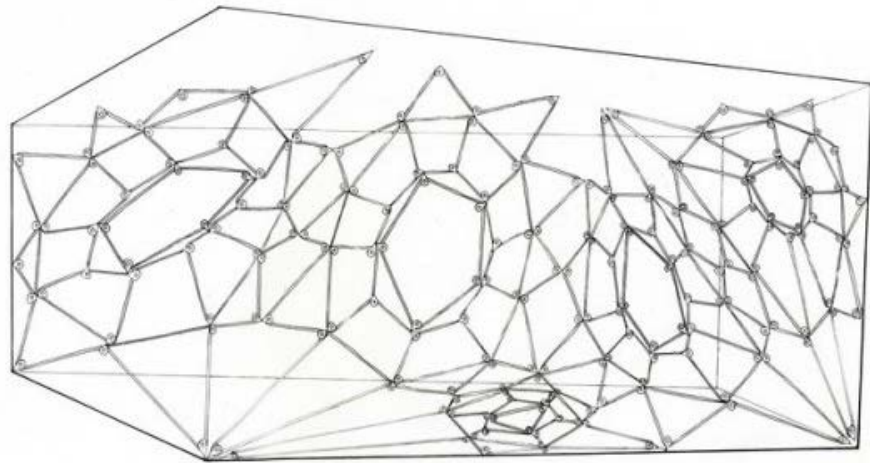
Exibited: LAB Gallery, New York, USA

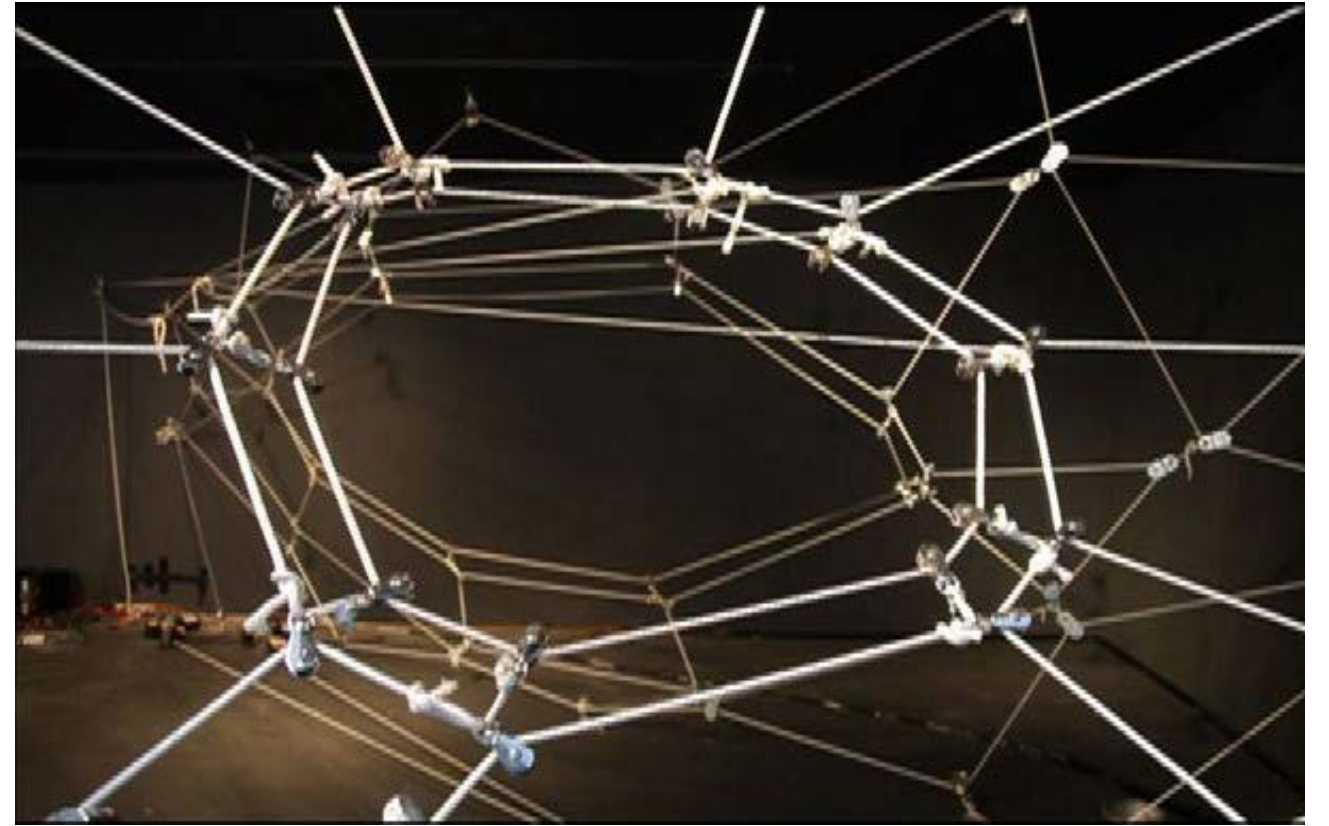
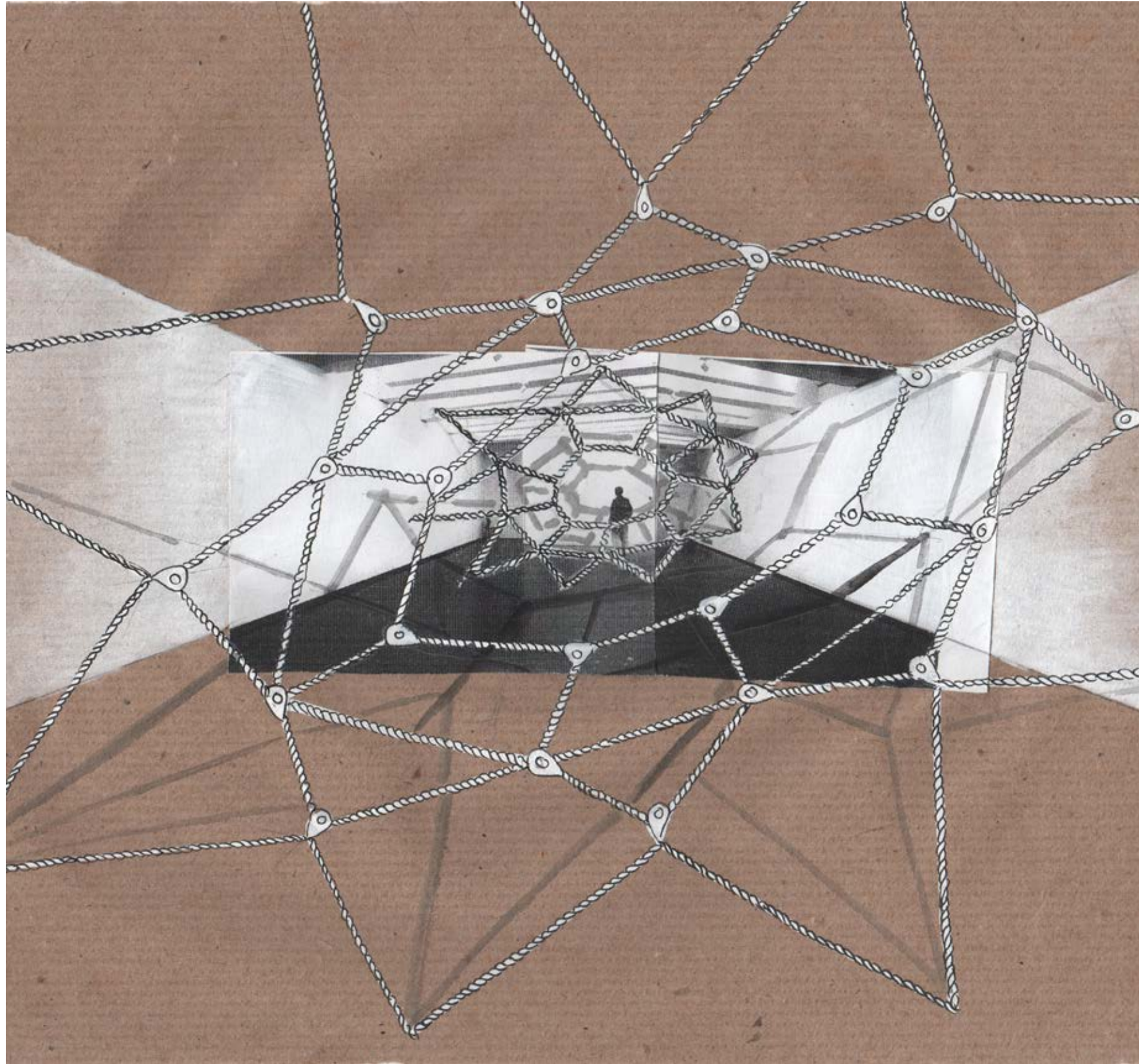
Medium: Barometric pressure, ropes, pullies, Interactive technology & immersive experience.

"Soundstorm, a dynamic Kinetic installation, converges technology and sculptural elements to orchestrate an immersive experience where the environment comes alive in response to barometric pressure. The installation's centerpiece is a mesmerizing dance of isobars, portrayed by a motorized web of pulleys and ropes that elegantly envelopes the gallery. This captivating interplay not only visually interprets atmospheric changes but also introduces a symphony of metallic sounds, resonating within the space. Taking the dialogue between art and nature beyond conventional limits, the metallic echoes extend beyond the gallery walls, creating a tableau vivant that harmonizes the controlled artistry of the installation with the organic rhythms of the world outside."

Links

<https://www.maiamarinelli.com/portfolio/soundstorm/>







POSTCARED FORM WAR ZONE

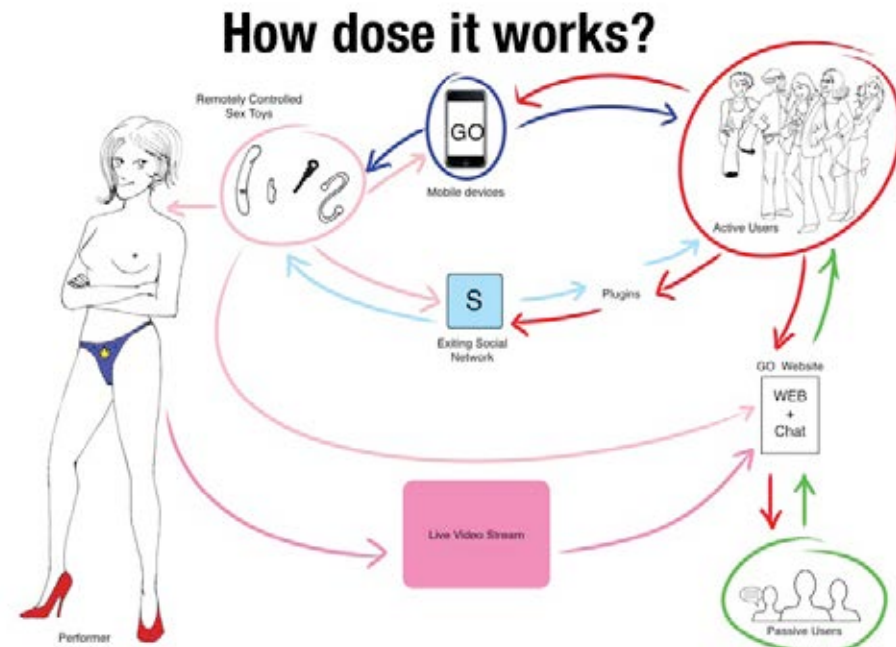
Date: 2010

Exibited: Arse Elektronika, San Francisco, USA.

Medium: Interactive Installation, performance art, social media, on line / off line marketing, Sex Toys, Speculums, network communication, robotics, web and mobile platform

"Global Orgasm" is a provocative and controversial performance art project that challenges the world to collectively induce an orgasm in the performer through the use of sex toys, mobile technology, and social media. The project unfolds on a global scale, with the performer's body serving as the catalyst for a shared experience, while the social network acts as a democratic platform for coordination.

In this unique endeavor, the performer is connected to an array of remotely controlled sex toys, streamed live on video, and linked to a network of cell phone applications, Facebook, Twitter, chat rooms, and online TV. The success of the project depends on the coordination, cooperation, and accuracy of the participants in controlling the toys, raising questions about the consequences of their actions.



The performance abstracts the connection between the performer's body and technology, exploring the separation of action and its consequences in a long-distance global sexual act. However, the project also delves into ethical dilemmas, questioning what happens if the performer does not enjoy the experience and requests the world to stop. Will the world heed the performer's wishes, or will the distance between action and consequence diminish social and moral responsibility, potentially transforming the experience into a global violation?

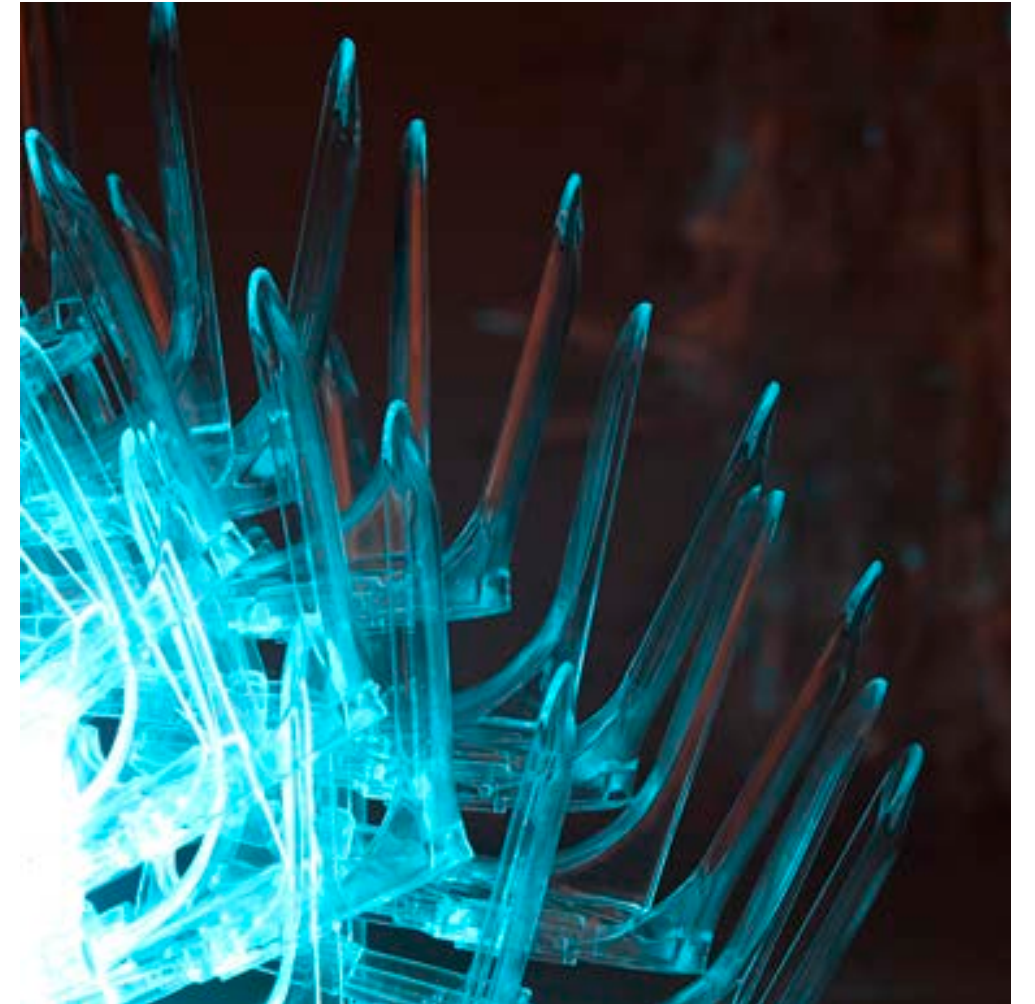


Set against the backdrop of a world where the study of women's orgasm and sexual biology remains largely unexplored, and where issues of online abuse and sexual misconduct persist, the Global Orgasm Project serves as a provocative catalyst and social experiment. It challenges societal norms, raising questions about women's sexuality, culture, and their role in society. The project, which won the Arse Elektronika award in 2010, aims to stimulate discourse on modern laws, morality, and the complex intersection of technology and intimate experiences.

This project introduces an immersive environment and a unique chandelier crafted using mouse speculums. The immersive setting engages participants in a multi-sensory experience resonating with the remotely operated sex toys.

<https://www.maiamarinelli.com/portfolio/global-orgam-project/>

<https://www.slideshare.net/maiaape/gosf2>





MOCEAN

Date: 2008

Exibited: 2008 DUMBO Art Festival, New York,USA

2006 BAPLab, Brooklyn Creative and 3rd Word, New York USA

2005 NIME, (New Interface for Musical Expression) University of British
Colombia ,Vancouver, Canada,

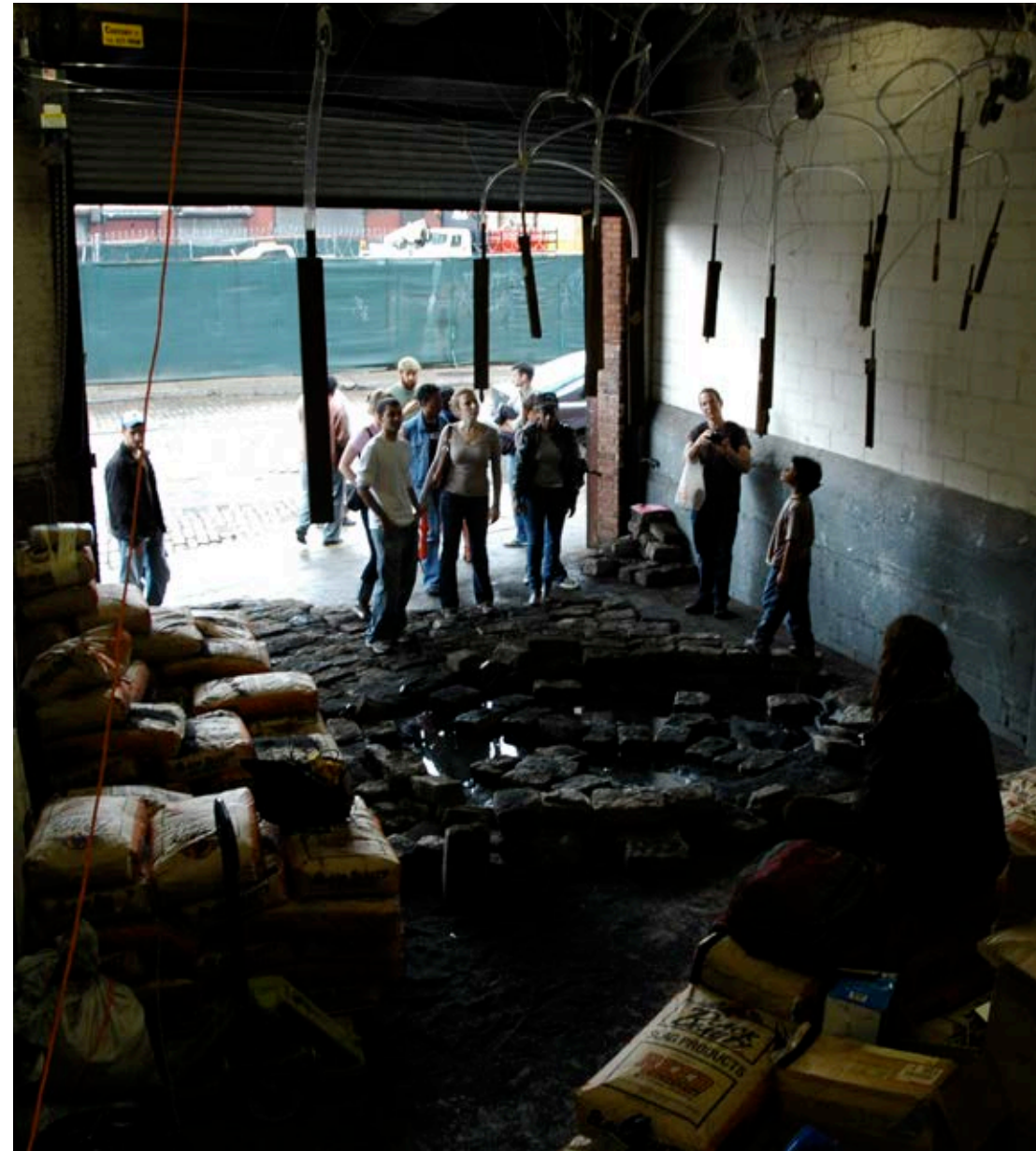
2004 Interactive Telecommunication Program - Tisch School of the
Arts at New York University - New York - USA

Medium: Interactive Water-Based Sound Sculpture

Mocean is a captivating sculptural sound environment, resembling a forest of organ pipes, designed to engage participants in a multisensory experience. At its core, Mocean utilizes water as both a dynamic interface and an emotive medium. The sculpture comes to life through the movements of water in a central tank, triggering a symphony of sounds that evolve and expand with each iteration, creating a unique audiovisual journey.

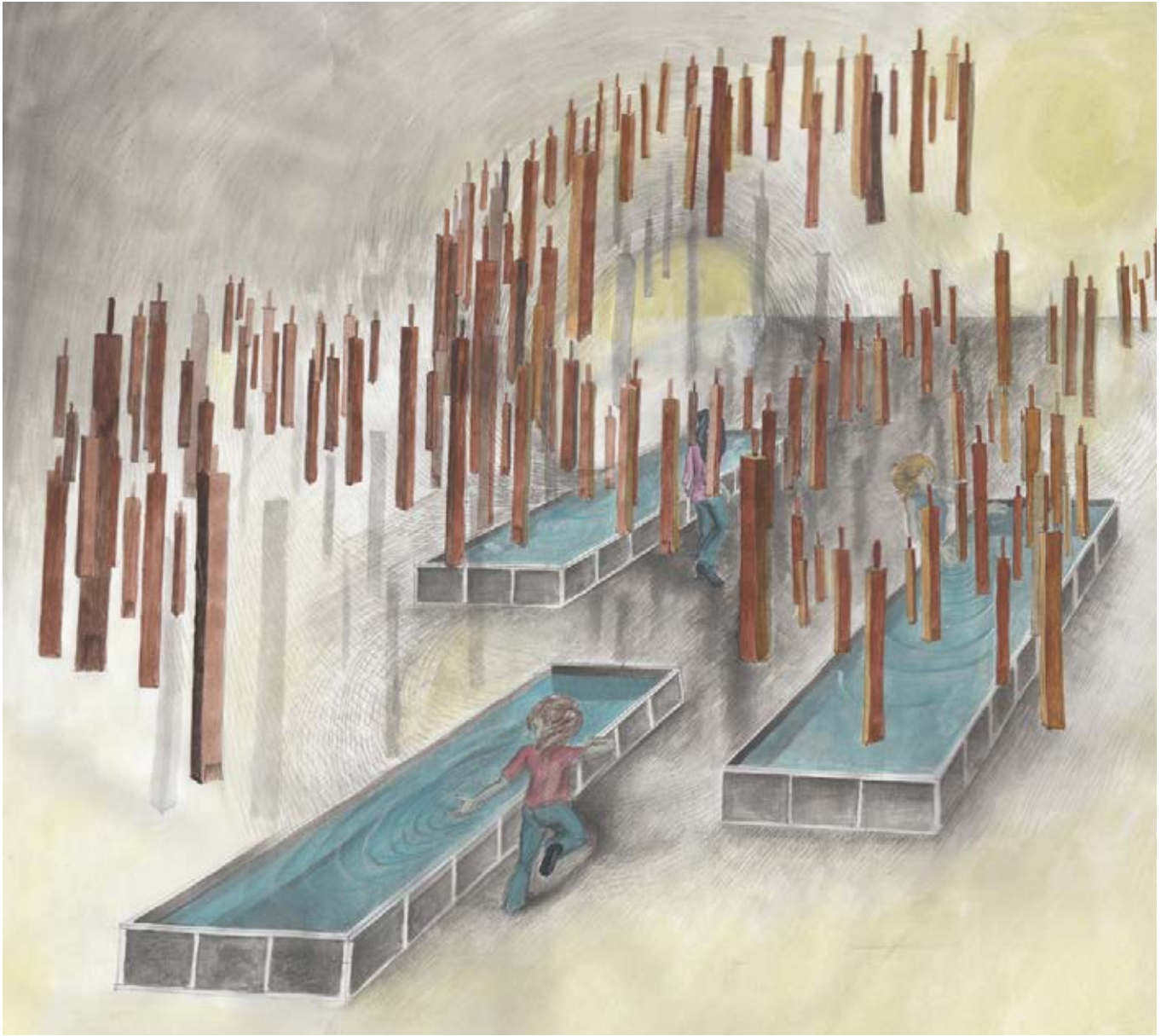
Links

<http://www.maiamarinelli.com/portfolio/mocean-series/>





The ultimate goal of Mocean is to transcend traditional art installations by creating an immersive space where participants become an integral part of the artwork. The aspiration is to develop a larger-scale installation that allows individuals to physically engage with the water, fostering a sense of connection and exploration through movement and dance.





POSTCARED FORM WAR ZONE

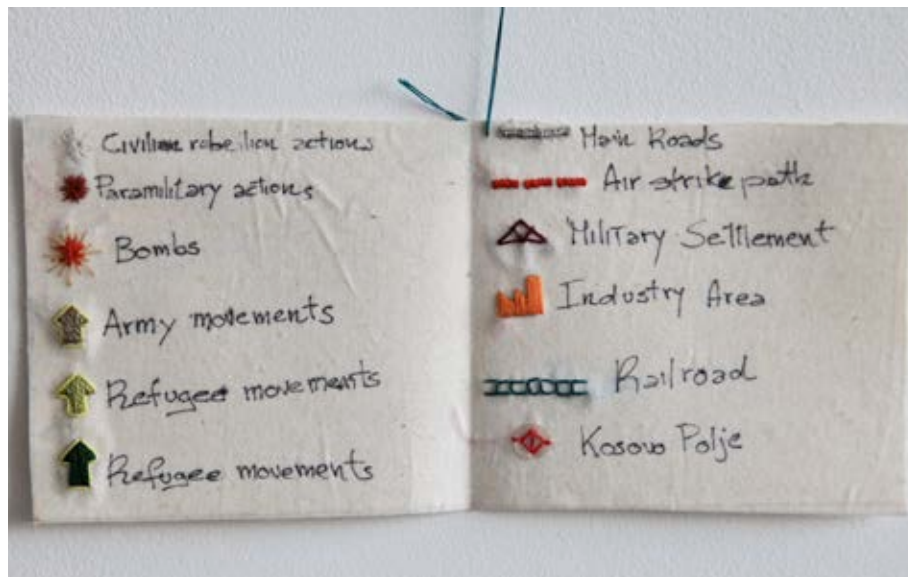
Date: 2009

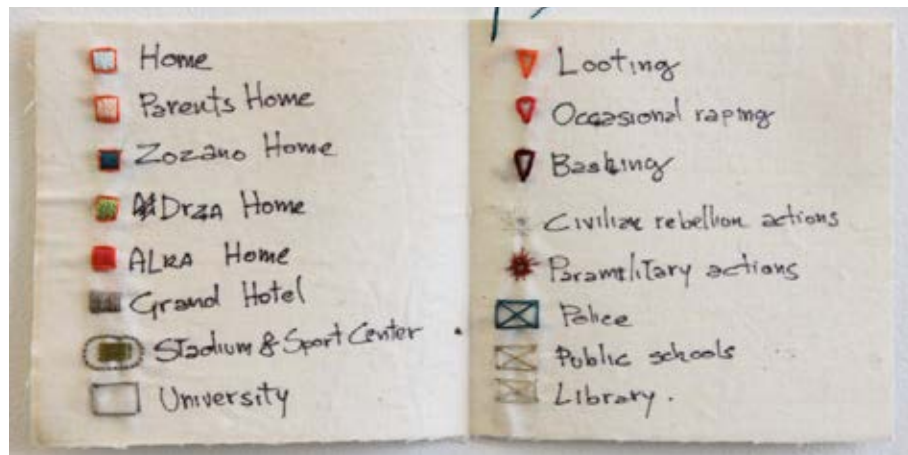
Exibited: International Studio & Curatorial Program, New York, USA

Medium: Topography, embroidery, multi-colored threads & cotton canvas Italian

"Postcard from War Zone," part of the [IMPERO](#) series, transforms traditional female handicrafts into contemporary conceptual art. Embroidered maps based on interviews with Civil War survivors depict the pivotal moment when lives are endangered or changed forever. The artwork delves into the lasting human crisis caused by war, particularly impacting women. By focusing on the split second when the brain creates a map of memories and escape routes, the piece offers a profound understanding of war's true human impact. The absence of identifiable faces respects survivors' privacy, allowing viewers to empathize at a deeper level.

<https://www.maiamarinelli.com/portfolio/postcard-from-war-zone/>









ARAZZO

Date: 2004

Performed: DUMBO Art Festival, New York, USA

Exibited: Gemine Muse, Fortezza della Brunella – Carrara - Italy

Medium: Performance Art, Sculpture, knitting, photography, video

"Arazzo," part of the [IMPERO](#) series, is a three-day performance that creatively melds traditional female handicrafts with contemporary conceptual art. Using knitting as a narrative device, two hand-knit pieces emerge from the same woolen thread, each starting at opposite ends. The knitters gradually converge to the center, working until the thread is depleted. However, the completion of one piece necessitates the deliberate destruction of the other, serving as a poignant metaphor for the competitive and hierarchical nature inherent in imperialistic cultures and economies. Through this symbolic act, "Arazzo" visually and conceptually explores the dynamics that underpin these systems, inviting contemplation on their often unseen forces.

<https://www.maiamarinelli.com/portfolio/arazzotapestry/>





